



Advertising Contract  
 For questions please contact:  
[adsales@bcpahouston.org](mailto:adsales@bcpahouston.org)

Send signed contract to: [adsales@bcpahouston.org](mailto:adsales@bcpahouston.org)  
 Send checks to: 3400 Main St. Suite 286 Houston, TX 77254  
 If you have questions about payment, please call:  
 Phone: 713-521-7464

Advertiser: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Fax: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Full Color Season Advertisement	Ad Dimensions	Price
Inside Front/Outside Back Cover & Virtual Sponsor (Portrait Only)	5" x 8"	[ ] \$2000
Full Page includes Virtual Sponsor (Portrait Only)	5" x 8"	[ ] \$1600
Half Page (Landscape Only)	5" x 4"	[ ] \$800
Quarter Page (vert.)	2.5" x 4"	[ ] \$400
Quarter Page (hor.)	5" x 2"	[ ] \$400
Virtual Sponsor	300px x 150px	[ ] \$200
Formats for artwork: Vector, EPS, AI, PDF, High Resolution JPG or TIF <b>300 dpi</b>		

**Notes:**

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**Adopt-a-Singer - \$200**

This sponsorship provides singers the opportunity to perform with BCPA who otherwise would not have the financial means.

Your company will be mentioned on stage and in our program.

**BAYOU CITY PERFORMING ARTS, INC.**

**Advertising and Sponsorship Terms and Conditions**

Advertisers and Corporate Sponsors agree to provide Bayou City Performing Arts, Inc. (hereafter referred to as BCPA) with materials meeting BCPA's mechanical requirements by the deadline specified below. Advertiser must work with BCPA to ensure materials meet publishing requirements.

Exact layout with detailed specifications must accompany all advertisements that require typesetting and/or layout by BCPA. Required changes to advertisements generated by other agencies besides BCPA must be made by the original agency. Any conversions required to meet stated specifications must be done at the expense of the advertiser.

The subject matter, form, wording, illustration, and typesetting of all advertising are subject to the approval of BCPA, who has the sole right to edit all copy and may refuse to run any advertisement, which, in its opinion, does not conform to the editorial or graphic standards of the publication.

All advertisements must be clearly and prominently identified by a trademark and/or the signature of the advertiser. The word "ADVERTISEMENT" will be printed at either top or bottom of any advertisement which, in the opinion of BCPA, might be confused with editorial pages.

All advertisements are accepted and published by BCPA upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of BCPA's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and hold BCPA harmless from and any loss or expense, including without limitation, reasonable attorney's fees resulting from claims or suits for libel, violation or privacy, plagiarism and copyright infringement based upon the contents of subject matter of such advertisements.

BCPA will not be liable for failure to publish or distribute all or any part of any issue because of labor disputes, accidents, fire or acts of God or other circumstances beyond the control of BCPA. Further, BCPA will not be liable for damages if for any reason BCPA fails to publish an advertisement.

Payment in full of invoiced amount is due upon receipt unless prior arrangement has been made with BCPA. No verbal agreements will be recognized.

AD COPY DUE DATE: \_\_\_\_\_

THIS AGREEMENT IS NOT SUBJECT TO CANCELLATION BY THE ADVERTISER FOR ANY REASON.

**Agreed:**

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title